



National Association of FSA County Office Employees Publicity Committee

January 15, 2025

National Chair
Marcy Logan
marcy.logan@nascoe.org

Northeast Area Chair
Julie Viveiros
julie.viveiros@nascoe.org

Northwest Area Chair
Courtney Hansen
courtney.hansen@nascoe.org

Midwest Area Chair
Jon Beam
jon.beam@nascoe.org

Southeast Area Chair
Kimberly Rice
kimberly.rice@nascoe.org

Southwest Area Chair
Kassie Keplinger
kassie.keplinger@nascoe.org

The NASCOE Publicity Committee is pleased to announce the 2025 Cash Club Contest is now open through February 15, 2025! The NASCOE Publicity Committee will award a \$500 stipend to an eligible NASCOE member from each area to help defray the cost of attending the 2025 NASCOE Convention in Whitefish, Montana from June 22-26, 2025. Applicants must submit a one-page essay of 500 words or less discussing the following topic:

"This year's NASCOE Convention theme is 'Meet Me in Montana.' NASCOE Conventions are known to provide a unique opportunity to meet and network with all levels of members and FSA employees. Who would you like to meet in Montana at the 2025 NASCOE Convention and why?"

ELIGIBILITY

Applicants must be regular NASCOE members in good standing. Applicants must have never attended a NASCOE National Convention. Winners must attend the 2025 NASCOE Convention in Whitefish, MT and be present for all general sessions and the awards banquet. Failure to meet the attendance requirement will result in forfeiture of the stipend and a full refund of \$500 will be required.

ENTRIES

Applicants must submit a 500-word essay or less on this year's topic. Essays must be submitted by **February 15, 2025** via email to marcy.logan@nascoe.org. If an applicant has not downloaded the app, logged-in and registered, their application will not be considered.

JUDGING

The judging panel will consist of Area Publicity Chairs. However, Chairs will not be allowed to judge entries from their respective area. Essays will be judged independently and scored on a scale of 1 to 20. Total scores from each judge will be added together to obtain a composite score for each essay. The highest scoring essay from each area will be declared a NASCOE Convention Cash Club winner. Ties will be broken by the National Publicity Chair. Winners will be notified by **March 1, 2025**.

FUNDING AND RECOGNITION

Verification of hotel reservation and convention registration must be received by the National Publicity Chair no later than **March 15, 2025**. NASCOE Convention Cash Club recipients will be recognized at the awards banquet. Distribution of Convention Cash Club funds will occur following the convention.

JUDGING PANEL

National Publicity Chair – Marcy Logan
Northeast Area Publicity Chair – Julie Viveiros
Northwest Area Publicity Chair – Courtney Hansen
Midwest Area Publicity Chair – Jon Beam
Southeast Area Publicity Chair – Kimberly Rice
Southwest Area Publicity Chair – Kassie Keplinger

2025 NASCOE CONVENTION CASH CLUB CONTEST!



 You could
Win a \$500
stipend to
attend your 1st
NASCOE
convention! 

Now Through
February
15, 2025



Questions? Email marcy.logan@nascoe.org

Official Rules Online at
nascoe.org/committee/publicity