

WASCOE Publicity Committee Report 2019

During the past year we mailed a WASCOE newsletter to all county offices in December 2018. We included information on all WASCOE officers and committee members. We were also able to include Convention information. I would like to continue the paper newsletter and hope to do another after the 2019 Convention. The primary source of getting information to members and non-members is through the WASCOE Facebook page. It is very important that current followers of the WASCOE Facebook page to “Like” and “share” posts as this helps to move the Post higher in other followers News Feeds. During the next year Publicity will be working more closely with the WASCOE website to coordinate the two sources of information.

Respectfully submitted,

Kristin Loock, Publicity Chairperson